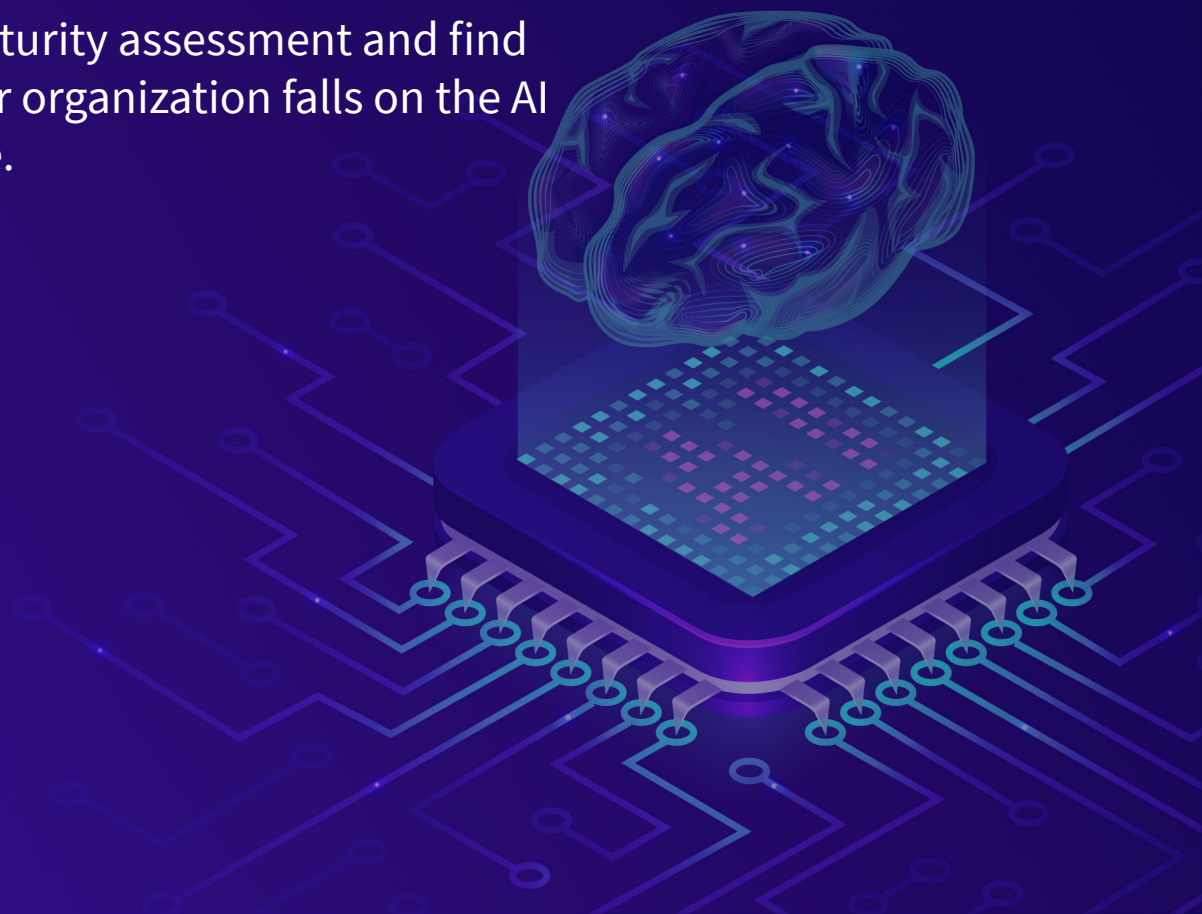




AI Maturity Assessment

AI is changing the game, are you ready?

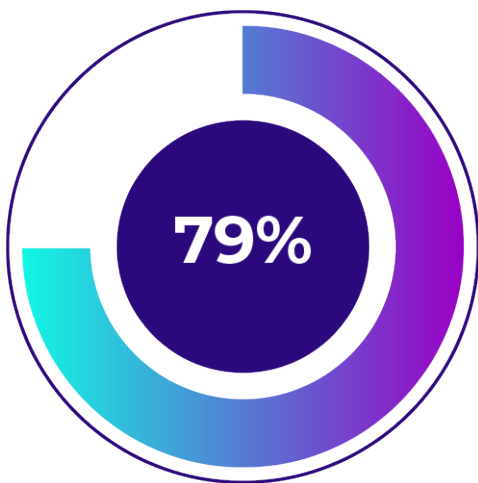
Take the AI maturity assessment and find out where your organization falls on the AI maturity curve.



Feeling lost on your AI journey?

Building a strong AI framework can be a complex and daunting task, especially with the constant buzz of new technologies. These days everyone's talking about AI, machine learning, predictive analytics, and natural language processing – it's crucial to understand where you stand amidst the noise.

Our high-level assessment gives you a clear snapshot of your organization's AI readiness and helps chart your position on the maturity curve, pinpointing areas for immediate attention. It's designed to help you evaluate your current AI capabilities and gain a clearer understanding of what AI success looks like, so you can take the next step with confidence. After the assessment, our experts are ready to help you analyze your strengths, fill in the gaps, and create a personalized AI roadmap through a collaborative workshop.



Did you know:

79% of corporate strategists said that technology like AI would be critical to their success in the next two years

What you'll gain from this assessment.

1

Strategic Positioning

Establish a clear understanding of where your organization stands in its AI journey, encouraging discussions around alignment and business strategy.

2

Competitive Benchmarking

By determining your organization's AI maturity, companies can benchmark against peers and industry standards, revealing areas where you can gain a competitive edge or need improvement.

3

Roadmap for Transformation

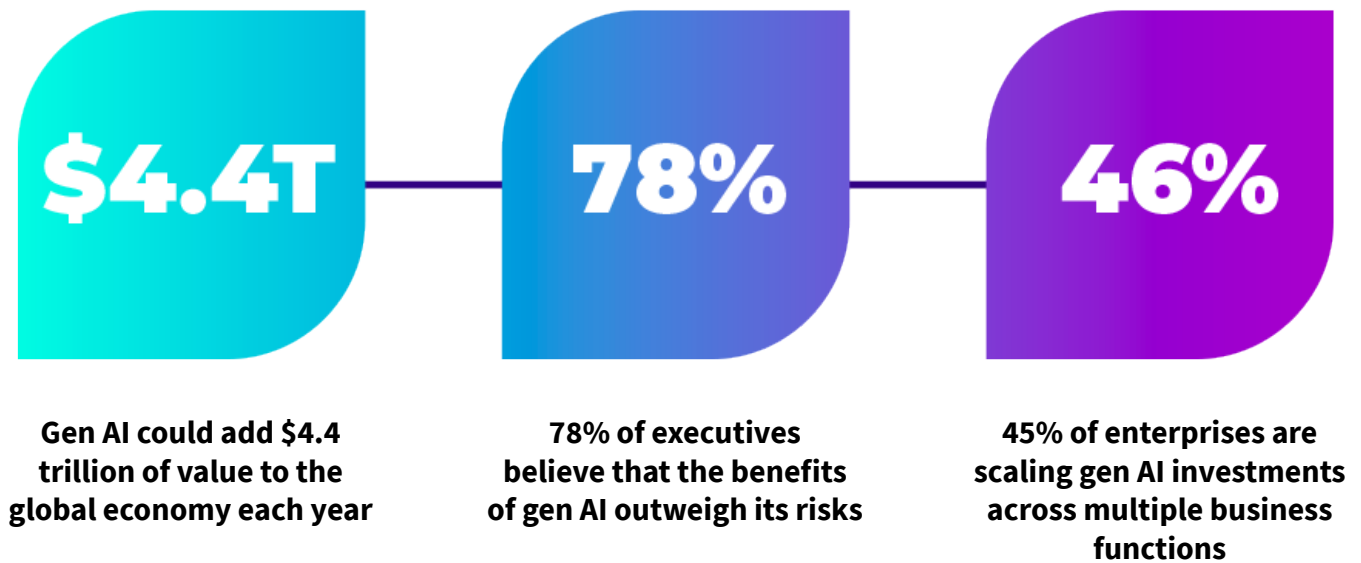
The assessment delivers insights for advancing AI maturity, guiding organizations on where to focus efforts.

What is AI maturity?

Imagine AI maturity as the foundation upon which your organization builds its competitive advantage in the AI-driven era. It signifies your level of proficiency in using artificial intelligence to make smarter decisions, streamline processes, and unlock new business opportunities.

The assessment takes stock of your AI strategy, data infrastructure, technology, talent, and overall governance. It allows you to see how effectively you're leveraging AI. As your AI maturity progresses, it becomes a core strength, fueling innovation and setting you apart from the competition. Think of the AI maturity assessment as a diagnostic tool – it highlights where you excel, where you need to fine-tune, and where there's room to gain a significant edge. The AI maturity assessment is the start of your roadmap for this transformative journey.

Did you know:



Why is AI maturity important?

Unlocking the full potential of AI is more than just recognizing its possibilities; it's about creating tangible impacts. While the power of AI is widely recognized, many organizations struggle to turn their AI investments into real-world tangible benefits. **AI maturity is the key to bridging this gap.**

It reveals the essential areas for improvement – data management, technical expertise, strategic alignment, and effective governance. By focusing on AI maturity, organizations can address the specific demands of AI, creating an environment for AI to become a driving force of innovation throughout the organization.

In short, investing in AI maturity isn't just identifying growth opportunities; it's about laying the foundation for AI to become a driving force that propels the organization forward in the competitive landscape.



Did you know:

55% of organizations are in pilot or production mode with generative AI

Ready to find out your organization's AI maturity?

Step 1: Answer the questions

Carefully answer the following questions. Choose the answer that most accurately describes your organization's AI capabilities. **It should take 3-5 minutes to complete.**

Step 2: Calculate your score

Each answer has a point value (0-4). Add up your points after answering all the questions.

Step 3: Discover your AI maturity level

Compare your score to the maturity levels to see where you fall on the AI maturity curve. This will help you understand your organization's current stage in the AI journey.

Start the test



AI Maturity Assessment: Are you ahead of the AI curve?

Understanding AI's potential: How would you describe your organization's understanding of AI and its potential impact on your industry? Points

- We are in the early stages of learning about AI. 0
- We recognize AI's potential but have not started any initiatives. 1
- We are actively exploring AI with small-scale projects. 2
- We are utilizing AI in specific business areas. 3
- AI is fully integrated in our business practices and driving change. 4

Data management for AI: How advanced is your organization's data management strategy for supporting AI initiatives?

- We don't have a defined data management strategy. 0
- We are starting to organize our data for potential AI use. 1
- We have a solid data management foundation that supports AI projects. 2
- We are leveraging our existing data foundation for AI use cases across several departments. 3
- We have a comprehensive data management approach enabling widespread AI innovation. 4

AI talent and skills: What level of AI talent and skills exists within your organization?

- We don't have internal AI experts. 0
- We primarily rely on outside partners for AI knowledge. 1
- We are developing our own in-house AI capabilities. 2
- We have a specialized team of data scientists and engineers. 3
- AI expertise is present throughout the organization, and we are growing our team. 4

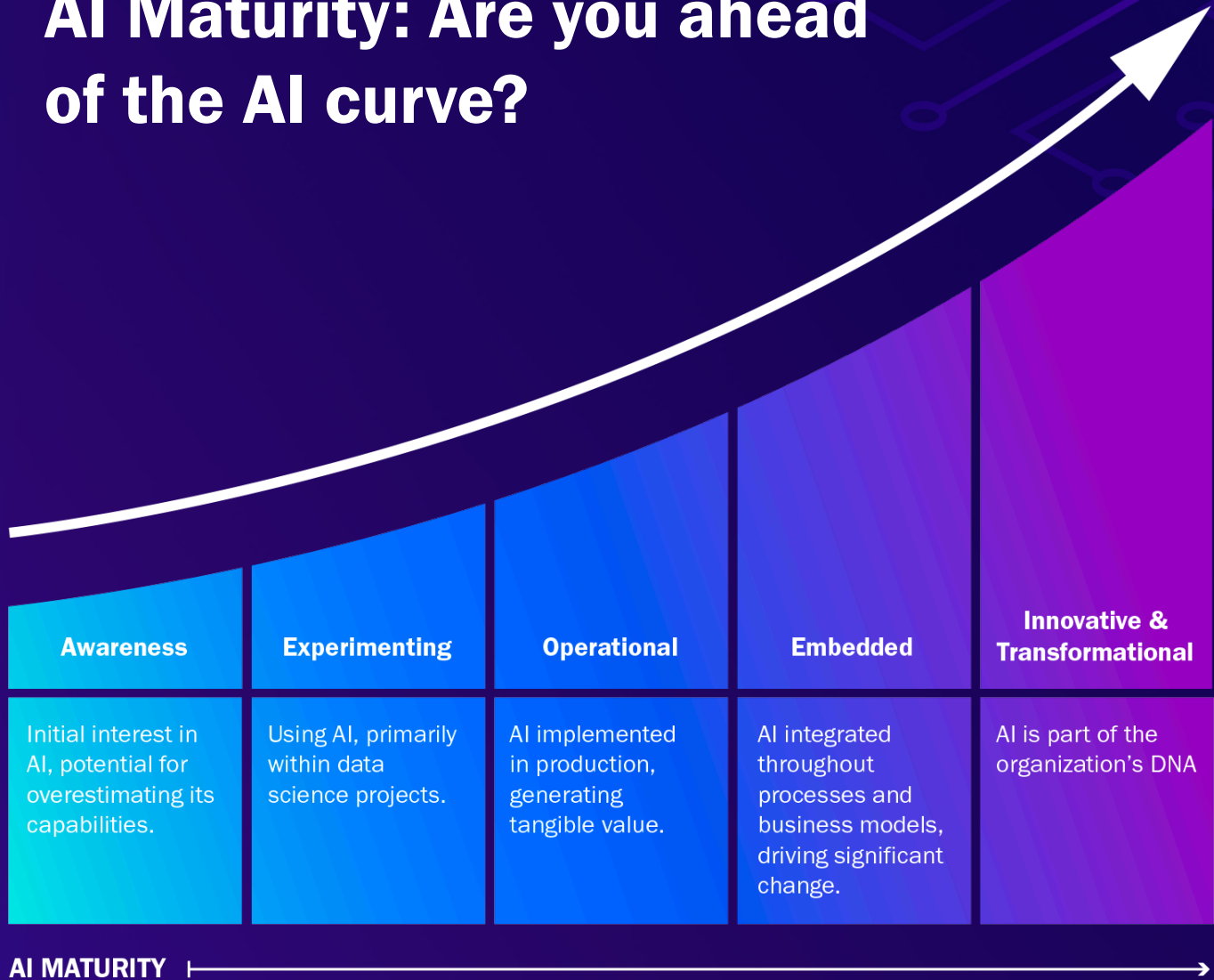
AI technology adoption: To what extent has your organization adopted AI technologies?

- We have yet to adopt AI technologies. 0
- We are experimenting with AI on a small scale. 1
- We have multiple active AI projects. 2
- We are in the process of scaling AI solutions throughout our organization. 3
- AI is deeply integrated into our products, services, and operations. 4

AI Maturity Assessment: Are you ahead of the AI curve?

AI investment: How is your organization investing in AI development and implementation?	Points
<input type="checkbox"/> We haven't invested in AI yet.	0
<input type="checkbox"/> Our AI investments are small-scale and focused on exploration.	1
<input type="checkbox"/> We are making targeted investments in AI.	2
<input type="checkbox"/> We are making substantial investments in AI across multiple areas.	3
<input type="checkbox"/> AI is a strategic investment priority aimed at business transformation.	4
AI Adoption and expansion: How much experience does your organization have in successfully implementing and scaling AI solutions?	
<input type="checkbox"/> We have no experience yet.	0
<input type="checkbox"/> We are facing challenges in our initial AI trials.	1
<input type="checkbox"/> We have successfully implemented AI in specific areas.	2
<input type="checkbox"/> We are effectively scaling AI solutions across the business.	3
<input type="checkbox"/> We have a systematic approach to scaling AI, driving significant innovation.	4
AI Strategic alignment: How aligned is your organization's AI strategy with its overall business goals?	
<input type="checkbox"/> We don't have a clear strategy.	0
<input type="checkbox"/> We have a basic understanding, but no formal strategy.	1
<input type="checkbox"/> We have defined a strategy, but it is not yet fully adopted.	2
<input type="checkbox"/> We have an effective AI strategy that supports specific business goals within several departments.	3
<input type="checkbox"/> AI is a key driver of our business success, aligned with our strategic goals.	4
Value from AI: What level of value has your organization gained from AI implementations?	
<input type="checkbox"/> We haven't seen any noticeable impact.	0
<input type="checkbox"/> We've seen some initial benefits, but they aren't widespread.	1
<input type="checkbox"/> We see clear value from AI in specific areas.	2
<input type="checkbox"/> AI is having a significant positive effect on performance in multiple areas.	3
<input type="checkbox"/> AI is fundamentally transforming our organization and generating substantial value.	4

AI Maturity: Are you ahead of the AI curve?



AI Maturity levels & scoring

0-7 Points: Awareness - Initial interest in AI, potential for overestimating its capabilities.

8-14 Points: Experimenting - Utilizing AI, primarily within data science projects.

15-21 Points: Operational - AI implemented in production, generating tangible value.

22-28 Points: Embedded - AI integrated into processes and business models, driving significant change.

29-32 Points: Innovative & Transformational – AI is part of the organization's DNA

Congratulations!

By completing this assessment, you've gained insights into your organization's AI maturity. By evaluating key dimensions of your AI maturity, we empower you to make informed decisions about your AI strategy, investments, and future growth.

Every journey is unique, and there's always more to explore. If you're looking to deepen your insights or want guidance on how to advance to the next level of AI maturity, our team of experts is here to help. We have:



Deep industry knowledge

With expertise in over 15 industries, we understand your specific needs and challenges, offering insights tailored to your sector.



Technical expertise

Our team possesses the technical know-how to tailor an AI strategy that seamlessly aligns with your needs, backed by a proven track record of successful implementations.



Strategic AI integration capabilities

We'll help you build an AI strategy aligned with your business goals, unlocking the transformative potential of AI for your organization, and ensuring you stay ahead of the competition.



Ready to take the next step?

Schedule a conversation with our AI experts for a deeper dive into your AI capabilities. Let's unlock the full potential of AI for your organization together!



Scan the QR code to book discovery call with one of our AI experts

Sources

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About KPI Digital

KPI Digital is a data, analytics, and AI consulting firm dedicated to bringing innovation to life. With over two decades of experience, they leverage data and AI to build custom solutions that empower businesses to make smarter decisions. Their team of experts takes a hands-on approach, tailoring their services to meet the specific needs of each client across various industries, including manufacturing, supply chain, distribution and insurance. Their hyper-focused understanding of data, analytics, and AI allows them to craft solutions uniquely tailored to their clients' needs. This enables them to address the complete supply chain from design to execution, from foundation to business intelligence, analytics to AI.

KPI Digital's mission is to understand and align with their clients' objectives, acting as an extension of their team to uncover opportunities for significant business improvement. Through tailored experiences, they help businesses achieve sustainable growth, drive innovation, and stay ahead of the competition.

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