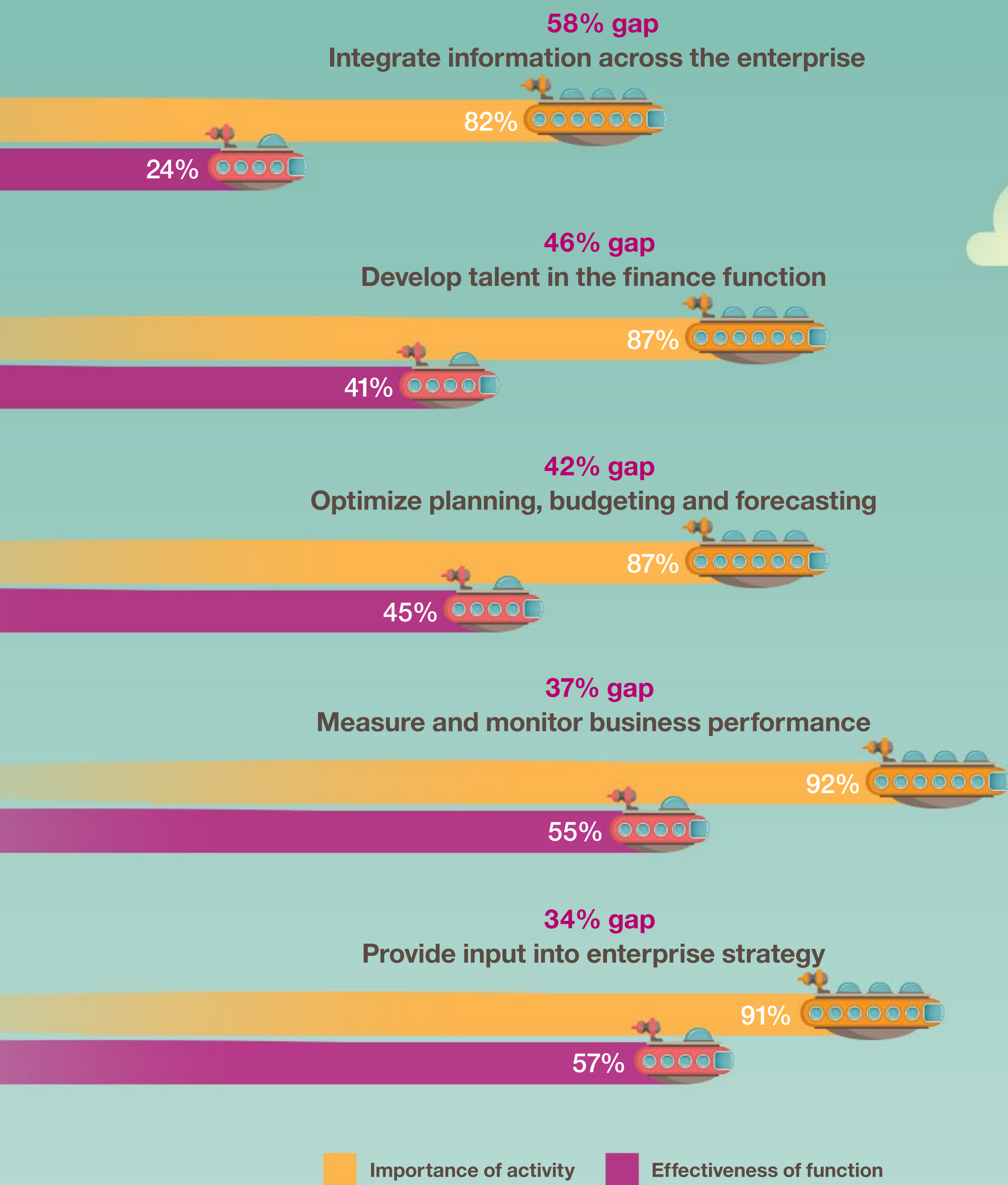


How finance teams can help make their organizations future-ready

The biggest performance gaps in finance teams

A recent IBM survey of 576 chief finance officers (CFOs) around the world found that executives target five key areas where they are looking to close the gap between the importance of the activity and the current effectiveness of the finance function.



Today, CFOs are moving beyond the traditional parameters of planning and budgeting and have become key drivers of the future-ready enterprise. Learn more about how today's industry leaders are planning their strategic goals, and discover the tools and the analytics that are helping them achieve their objectives.

Learn how to make your company future-ready:
<http://ibm.co/1JleQnR>

#CFO



*The Customer-activated Enterprise: Insights from the IBM Global C-Suite Study 2014